



NO MORE LONG WAITS

Digital printing

wipf ■ ■ ■

Innovative Packaging Solutions

Dear packaging professional,
Dear market connoisseur,

You know the market. You understand consumers. You know what it takes to create impact for your product at the POS. And: you want to be successful in sales. We have the solution: Thanks to digital printing, we can produce target group oriented flexible packaging in different formats on short notice.

Seven inking units are available (four process colours, three spot colours). The entire workflow is digital. We can handle your data in Adobe Acrobat (Version 1.5 and higher), ArtPro, Adobe Illustrator, and Adobe InDesign. Be it personalization, individual numbering, QR codes, promotion codes, or prize drawings: everything is possible. Images and artwork are reproduced with brilliant colours. Try it out: it doesn't get better than this!

Boost your brand's success at the POS

With digital printing, you can swiftly implement marketing and promotional activities tailored to your target groups, even in very short runs.



Variety

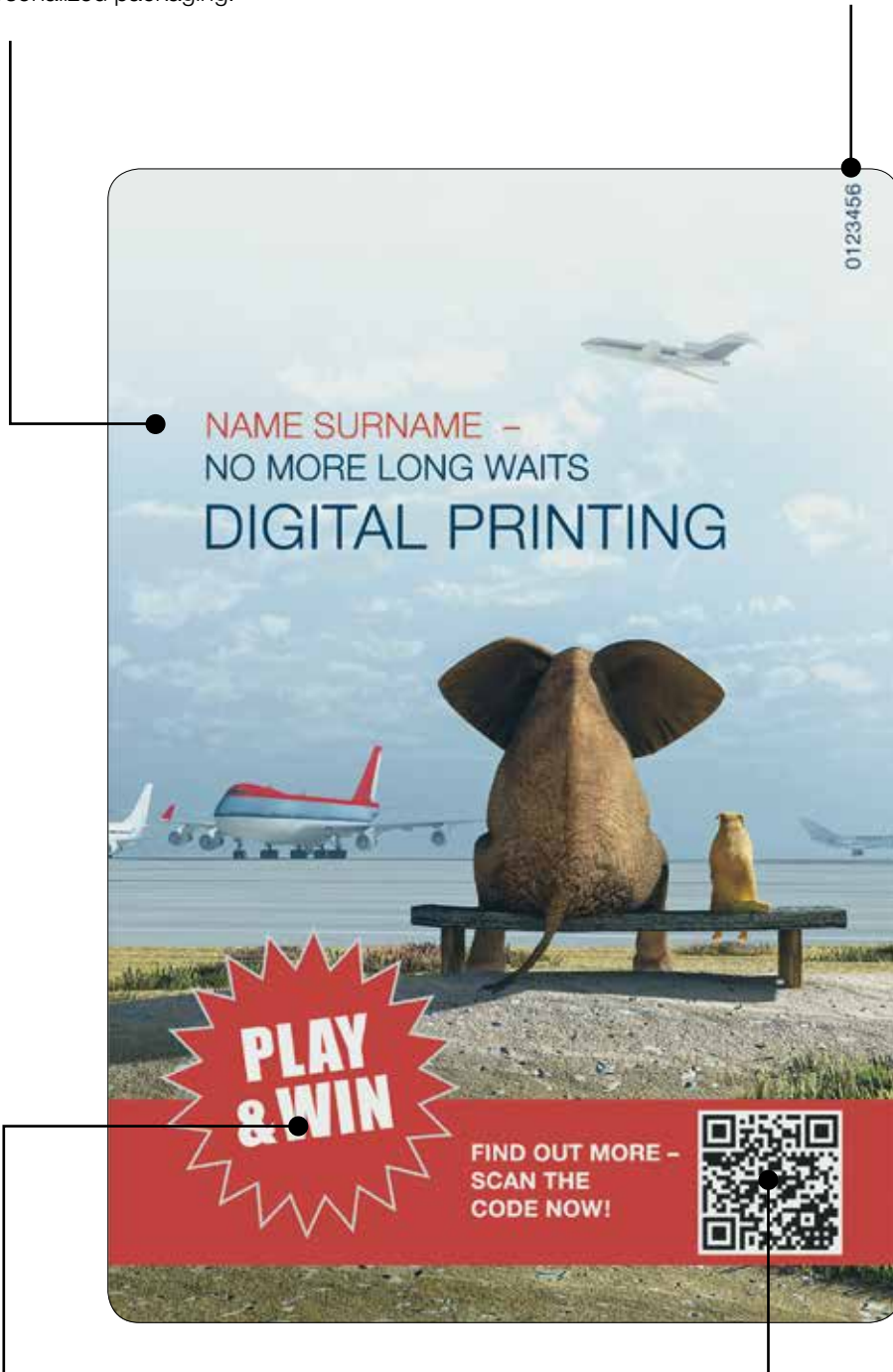
Produce several varieties in small quantities simultaneously.

Personalization

Opt for target group compatible designs or individually personalized packaging.

Security

Individual coding.



Sales promotion

Quickly communicate sweepstakes and special sales.

Guarantee

Keep content and ingredient declarations up to date.

3D marketing

Create added value with augmented-reality applications.

Time-to-market is the match point

Six reasons why your product packaging
should be printed digitally.

You will be thrilled!



With digital printing, exactly the right quantity
can be printed just in time



Cost-effective production
thanks to digital prepress
work (expedited
makeready)



No plates or cylinders, less
spoilage and waste, lower
energy consumption



Minimal inventory



Throughput time (2 weeks)



Promising marketing opportunities
(seasonal promotions, personalized give-aways
and much more)

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