



Winner of the 2011
SWISS STAR award



Jury's comments

This convenience packaging system for reheatable freshly grilled chicken complies with all hygienic standards, preserves the product's flavour and texture, and minimizes energy consumption. Reheating is fast because it takes place at a slight overpressure controlled by the WICOVALVE®, assuring the sensory integrity of the product.

The design of the pouch with transparent side zones allows consumers to easily recognize and assess its contents. It requires little material to fulfil its packaging function and contributes significantly to the enjoyment of the product.

New packaging concept for reheated chicken

This specially developed POLIVEL® laminate assures that the product is optimally protected against aroma loss, oxidation, dehydration, and extrinsic odours. Additionally, the gusset bags are fitted with our WICOVALVE® aroma-protection/pressure-relief valves. This convenience feature is very important, because otherwise, the bag would inflate or even burst while the product is being warmed. Our innovative valve allows the gas in the packaging to escape but prevents the ingress of oxygen.

The new method offers several advantages: The grocery stores save preparation time, benefit from consistently high product quality, do not have to worry about juice leaks, and can offer their customers chicken that tastes like freshly grilled even after it has been rewarmed.

We would be happy to advise you personally and develop the best possible solution for your application. Contact us!

Product overview

Material

POLIVEL® Laminates without aluminium barrier layer
 POLIVEL® met Laminates with a metallized barrier layer film
 POLIALUVEL® Laminates with aluminium barrier layer
 Available as reelstock or as prefabricated pouches

Application

Food

Printing/finishing technologies

Gravure with up to ten colours
 Flexographic with up to eight colours
 Partial or full mat lacquering (gravure only)
 Embossing

WICOSEAL® pouch range

Side-sealed bag, Stand-up pouch

Convenience features

Starter notch, laser scoring, zipper, WICOVALVE® valves, Easy-Peel